

Inspiring Great Spaces™



Press Release

FOR IMMEDIATE RELEASE

May 14, 2015



CONTACT:

Cindy O'Neill

717-396-5671

coneill@armstrong.com

Armstrong Ceilings Brings Fine Art of Acoustics to AIA

Visitors will preview Total Acoustics™ ceilings

ATLANTA, GA — The Fine Art of Acoustics, a retrospective that explores the connection between acoustics and art, will be on display in the Gallery at Armstrong Ceilings Booth 921 during the AIA Convention, May 14-16, in Atlanta.

Starting with cork ceilings, popular in the 1920s, the exhibit features a visual history of how ceiling performance and design has evolved over the years into the high-performance ceilings with monolithic visuals desired today.

From Corkoustic, the first ceiling product Armstrong made to control noise, to Calla™, a smooth-textured mineral fiber ceiling panel that provides both sound absorption and sound blocking in one product, the exhibit offers a curated view of the different ceiling products Armstrong has developed to meet changing performance and design criteria.

Armstrong® Total Acoustics™ ceilings, which offer the ideal combination of noise reduction (NRC) and sound blocking (CAC) in one ceiling panel address the changing needs of today's flexible spaces.

On display at the center of the Gallery will be a CAC demonstration box. Live demonstrations will give visitors an opportunity to experience firsthand the impact sound-blocking performance can make in reducing noise levels.

Armstrong World Industries is a global leader in the design and manufacture of ceilings and floors. In 2014, Armstrong consolidated net sales from continuing operations totaled approximately \$2.5 billion. Based in Lancaster, PA, Armstrong operates 31 plants in eight countries and has approximately 7,400 employees worldwide.

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