

Press Release

For Immediate Release  
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**Armstrong® Ceiling Solutions Names Blue Goblin  
A Certified Construction & Demolition Processor**

*New recycling partner will collect used ceiling panels for re-use in the manufacture of new ceilings as part of a closed-loop recycling program.*

LANCASTER, PA – Armstrong® Ceiling Solutions, the nation's largest manufacturer of acoustical ceiling systems, has named Blue Goblin of Atlanta, GA, an Armstrong Certified Construction & Demolition (C&D) Processor.

As an Armstrong C&D Processor, Blue Goblin will collect used ceiling panels that have been removed from commercial construction, renovation and demolition sites throughout the Atlanta area. The company will then process the ceilings and prepare them for shipment to an Armstrong plant where they will be used in the manufacture of new ceilings in a closed-loop process. Armstrong designates new panels made with high levels of recycled ceilings as Ceiling-2-Ceiling™ panels.

**Alternative to Landfill Disposal**

As a Certified C&D Processor, Blue Goblin is now an integral part of the Armstrong Ceiling Recycling Program. The program, which is the first and longest-running program of its kind, enables commercial building owners and contractors to send using ceilings from renovation and demolition projects to the nearest Armstrong ceiling plant as an alternative to landfill disposal.

Since it began the program in 1999, Armstrong has recycled more than 195 million square feet of used ceiling panels globally, preventing more than 97,500 tons of construction waste from being deposited in landfills throughout the world. Ceiling recycling can also help building owners and contractors save money on container costs

and landfill fees and can contribute to the new LEED® v4 credits for the Construction Waste Management (CWM) prerequisite for a CWM plan and toward the CWM credit for diverting up to four different material streams on a project.

For more information on the Armstrong Ceiling Recycling Program, visit <http://www.armstrongceilings.com/recycling>, chat live, or call the Armstrong Recycling Center at 877-276-7876, press 1, then 4.

Armstrong World Industries (AWI) is a global leader in the design and manufacture of innovative commercial and residential ceiling, wall, and suspension system solutions. With over 3,700 employees and fiscal 2015 revenues from ceiling operations in excess of \$1.2 billion, AWI operates from a global manufacturing network of 25 facilities, including 10 plants dedicated to its WAVE joint venture.