

#### Press Release FOR IMMEDIATE RELEASE

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## Total Acoustics™ Performance Now Available in Armstrong® Metal and Wood Ceiling Panels

Acoustics meet aesthetics in new additions that provide excellent noise control along with enhanced design flexibility, especially in signature spaces



**LANCASTER, PA** — Armstrong® Ceiling Solutions has expanded its portfolio of ceiling panels that provide Total Acoustics™ performance with the addition of select MetalWorks™ and Woodworks® product lines.

Total Acoustics ceiling panels feature the ideal combination of sound absorption and sound blocking in the same panel. By providing the ability to both absorb unwanted sound and block sound from traveling into adjacent spaces, Total Acoustics ceiling panels are an ideal choice for today's flexible interiors where a mix of private spaces and open spaces often share the same floor space. Armstrong is the only wood or metal ceiling manufacturer to offer this type of acoustical performance in its ceilings.

## Acoustics Meet Aesthetics

When perforated and backed with an infill panel, the new additions not only provide excellent noise control but also enhanced design flexibility, especially in signature spaces. In areas where a strong visual statement is desired, MetalWorks panels impart a sleek, sophisticated look while WoodWorks panels impart a rich, warm look.

According to internationally known sound and communication expert, Julian Treasure, the new Total Acoustics additions offer a range of creative acoustic options that also delight the eyes. "Until now, there's been a trade-off in ceiling design," he states. "If designers needed a ceiling that both absorbed and blocked sound, using a specialty product like wood or metal has been out of the question. Now, it is possible to align great sight and great sound. Acoustics, meet aesthetics."

# WoodWorks ceiling panels with Total Acoustics

Plenty of Ceiling Panel Choices

performance now include WoodWorks Tegular, WoodWorks Grille Tegular, and WoodWorks Channeled Tegular. MetalWorks ceiling panels with Total Acoustics performance include MetalWorks Tegular, MetalWorks Tin, MetalWorks Mesh, and MetalWorks 3D. To make it easier to specify the right ceiling for a space,

both metal and wood Total Acoustics panels are rated as Good, Better, and Best based on their combination of sound absorption as denoted by their Noise Reduction Coefficient (NRC) and sound blocking as denoted by their Ceiling Attenuation Class (CAC).

The new additions join a family of Armstrong product lines

that already feature a wide variety of ceiling panels with

Total Acoustics performance, including Ultima®, Calla®, Lyra®, Cirrus®, Fine Fissured™, Mesa™, Canyon®, School Zone®, and Georgian™. For more information on MetalWorks and WoodWorks

## About Armstrong

Total Acoustics ceiling panels, visit

<u>armstrongceilings.com/totalacoustics</u>.

Armstrong World Industries Inc. (AWI) is a global leader in the design and manufacture of innovative commercial and residential ceiling, wall, and installation system solutions. With over 3,700 employees and fiscal 2015 revenues from ceiling operations in excess of \$1.2 billion, AWI operates from a global manufacturing network of 24 facilities, including 9 plants dedicated to its WAVE joint venture.



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