

Inspiring Great Spaces®



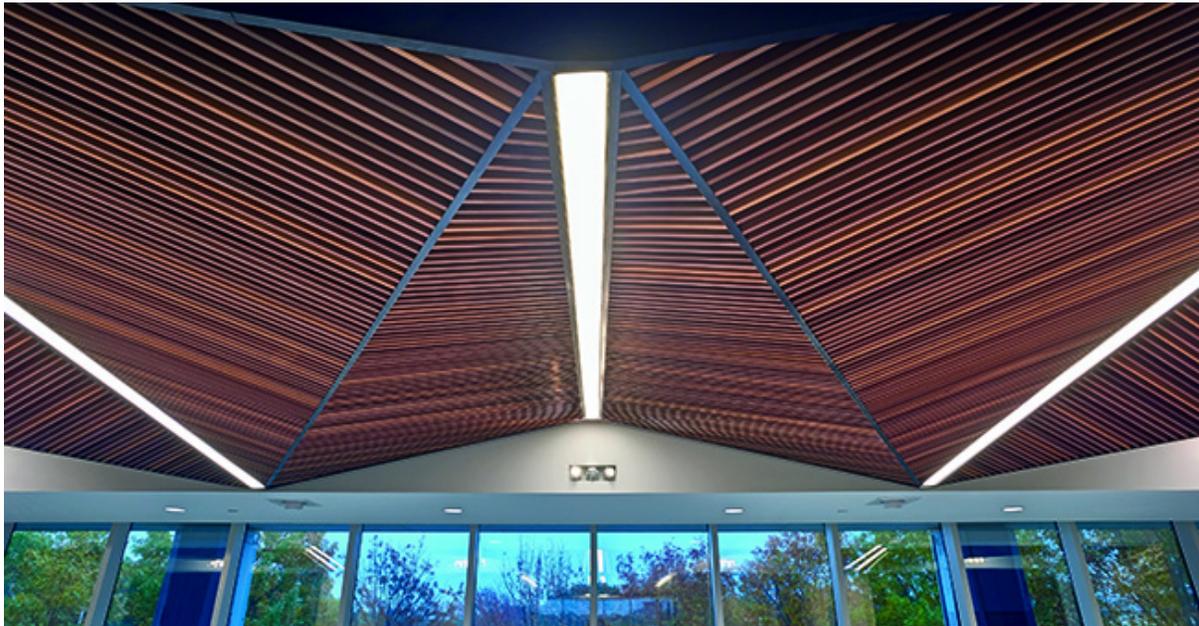
Press Release
FOR IMMEDIATE RELEASE
April 27, 2017

CONTACT:
Cindy O'Neill
717-396-5671

[email](#)

Armstrong® Ceilings Invites Architects to Reimagine Standard at AIA

Exhibit illustrates unique design potential of standard ceiling products



ORLANDO, Fla. — Armstrong® Ceiling Solutions invites architects to “Reimagine Standard” at Booth #2603 during the AIA Conference on Architecture April 27-29 in Orlando.

Stimulating their imagination will be the inspiring exhibit of unique ceiling designs created using standard products from the Armstrong Ceilings portfolio.

By mixing and matching different sizes, shapes, colors, and finishes, Armstrong has transformed items from its regular product line into ceiling designs that look anything but “standard.”

Linear Ceiling Designs

With an emphasis on popular linear designs, the exhibit strives to capture the imagination of architects and designers seeking new options for creating linear visuals without the need for custom budgets.

Along the perimeter of the Armstrong Ceilings Booth, rows of standard MetalWorks™ Blades – Classics™ panels are installed in two different patterns, illustrating the variety of linear visuals that can be created by installing different panel lengths at different heights and angles.

Suspended above the booth, a faceted MetalWorks Linear ceiling design seeks to provide inspiration for the unlimited number of visuals that can be created by mixing and matching standard panel widths.

A SoundScapes® Blades™ installation shows how different types of visuals can be achieved by suspending different panel shapes at different heights, and a WoodWorks® Grille® installation demonstrates how an assortment of standard slat sizes and colors can be combined to create a unique linear visual.

A clean, monolithic linear visual is created by integrating linear lighting with Lyra® High CAC Total Acoustics® panels in the TechZone® ceiling installation.

Geometrics

Demonstrating its capabilities with the current design trend toward geometrics, the Armstrong Ceilings space will also preview an installation of MetalWorks™ Torsion Spring 3D panels, a new ceiling product that will become available in Fall 2017.

Armstrong Ceiling Solutions has a full range of capabilities needed to help architects and designers realize their design vision. Customers can modify standard product shapes and sizes, create custom sizes, shapes, colors, finishes, images, and perforations, or bring one-of-a-kind ceilings to life through the You Inspire™ Solutions Center. No other ceiling manufacturer offers the broad range of options available from Armstrong Ceilings.

The Armstrong Ceilings Booth is open Thursday and Friday, April 27-28, from 10 a.m. to 4 p.m., and Saturday, April 29, from 8:30 a.m. to 12:30 p.m.

For more information about the “Reimagine Standard” exhibit, visit www.armstrongceilings.com/reimagine.

About Armstrong World Industries

Armstrong World Industries is a global leader in the design and manufacture of innovative commercial and residential ceiling, wall, and suspension system solutions. With over 3,700 employees and fiscal 2016 revenues from ceiling operations in excess of \$1.2 billion, Armstrong operates from a global manufacturing network of 24 facilities, including nine plants dedicated to its WAVE joint venture. www.armstrongceilings.com

Download

[High resolution photo 1](#)

[High resolution photo 2](#)

Related Link

[AIA 2017: Reimagine](#)

Related News

[Press Room](#)



Armstrong World Industries
2500 Columbia Ave.
Lancaster, PA 17603