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Press Release
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Armstrong Ceiling & Wall Solutions Introduces CleanAssure™ Portfolio of Disinfectable Products

***Ceilings, walls, and installation systems identified to meet CDC
recommendations for cleaning and disinfecting***



LANCASTER, Pa. – With the introduction of its new CleanAssure™ portfolio of cleanable and disinfectable ceilings, walls, and installation systems, Armstrong Ceiling & Wall Solutions is meeting the need for building materials that can address cleaning recommendations from the CDC as a result of COVID concerns as people return to commercial space like schools, offices, healthcare facilities, restaurants and stores.

Consistent with CDC recommendations, building owners and facility managers can help maintain sanitary environments by cleaning interior surfaces with products from a list of EPA-approved disinfectants.

Like many surfaces, ceilings, walls, and installation systems may be treated by a number of methods, including fogging, spraying, and spray-and-wipe methods. Armstrong testing identified the most appropriate method for each type of CleanAssure product without impacting the color, gloss, or surface finish, as outlined in newly updated cleaning and disinfecting instructions.

Available Across Armstrong Portfolio

[CleanAssure](#) disinfectable products are available across a broad portfolio of Armstrong products, including popular mineral fiber and fiberglass families, such as Calla®, Lyra®, Optima®, and Ultima®. CleanAssure products are also available in Armstrong wood, metal, translucent, fabric and felt families, including FeltWorks®, MetalWorks™, WoodWorks®, SoundSoak®, and Infusions™, as well as in suspension systems including Prelude®, Silhouette®, Suprafine®, and Axiom® trims.

Cleaning and Disinfecting guidelines for Armstrong® CleanAssure products are available on each product line page on the website, indicating which EPA-approved disinfectant solution or standard cleaning method is recommended. Easily identifiable icons for the recommended fog, spray, and wipe cleaning methods also appear in product literature.

“Our new CleanAssure portfolio meets the demand for disinfectable ceiling and wall solutions that maintain their looks and performance when using CDC-recommended and EPA-approved disinfectant cleaners,” says Susan Rhoades, Vice President, Marketing, Armstrong World Industries. “Building owners and facility managers want the assurance that they are able to clean their buildings effectively and without damage to surfaces or product performance. With this testing and guidance, they can use Armstrong CleanAssure products with confidence. Architects and designers of new spaces and renovation projects can easily specify these products from the start.”

The CleanAssure portfolio is one of many solutions Armstrong offers to meet the need for healthier and safer spaces. For more information about CleanAssure disinfectable products, visit armstrongceilings.com/cleanassure. For more information about the other ceiling and wall solutions Armstrong offers for healthier spaces, visit armstrongceilings.com/healthyspaces. Chat live or reach a U.S.-based Armstrong TechLine expert at 877-276-7876, Option #2, if help is needed.

About Armstrong World Industries

Armstrong World Industries, Inc. (AWI) is a leader in the design and manufacture of innovative commercial and residential ceiling, wall and suspension system solutions in the Americas. With over \$1 billion in revenue in 2019, AWI has about 2,500 employees and a manufacturing network of 14 facilities plus five plants dedicated to its WAVE joint venture.

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