

Press Release
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CONTACT:
Cindy O'Neill
717-396-5671
717-725-9514
[email](#)

Armstrong Ceiling & Wall Solutions Introduces 24 Nature-Inspired Designer Colors

New color palette options capture the natural beauty of outdoor environments to help achieve timeless interiors



LANCASTER, Pa. – Armstrong Ceiling & Wall Solutions has unveiled a new nature-inspired designer color palette consisting of 24 options selected to bring the serenity and restorative properties of biophilic design to indoor spaces. The new additions feature neutrals, such as Oat, Sandstone, and Polar; brighter colors including Boxwood, Fern, and Mist; and deeper shades such as Ivy, Bronzite, and Coffee.

In creating the palette, Armstrong is offering enough options to create designs that are distinctive and enhance any space regardless of size, shape, or function. It also

offers the flexibility to produce a cohesive look by coordinating with other colors from within, and outside of, the nature-inspired palette.

"In establishing this new palette, we drew inspiration from colors found in nature," said Marie DePaul, Armstrong Staff Designer. "We included a wide variety of shades and colors to give designers and architects the freedom to choose the ones that are indicative of the environment they're creating. We also took care to choose colors that are timeless," she added.

Available in Ceiling and Wall Options

The new [Armstrong nature-inspired colors](#) are available as standard or made-to-order options in four of its product lines:

- *Calla® ceiling panels*: The smoothest mineral fiber ceiling available with Armstrong Total Acoustics® noise-reducing and sound-blocking performance.
- *Calla® HealthZone™ ceiling panels*: Meet USDA/FSIS guidelines, offer clean room assemblies, are water repellent, and address HIPAA requirements.
- *Tectum® DesignArt™ ceiling and wall panels*: Transform interior spaces by combining texture, shapes, linear designs, patterns, and colors.
- *Axiom® trim and suspension systems*: Create a sophisticated, clean, and coordinated design.

All four lines are part of the Armstrong Sustain® portfolio and meet the most stringent industry sustainability compliance standards. They are also part of the Armstrong CleanAssure™ portfolio that meets today's toughest demands for cleaning and disinfecting.

As part of its custom color capabilities, Armstrong can also produce any color available from major paint suppliers as well as made-to-order colors for a variety of Lyra® ceiling panels.

To learn more about the new nature-inspired color palette, visit armstrongceilings.com/whatsnew. For support in incorporating any Armstrong product in an interior design or architectural project, reach out to an Armstrong TechLine expert at armstrongceilings.com/techline.

About Armstrong World Industries

Armstrong World Industries, Inc. (AWI) is a leader in the design and manufacture of innovative commercial and residential ceiling, wall, and suspension system solutions in the Americas. With \$937 million in revenue in 2020, AWI has about 2,800 employees and a manufacturing network of 15 facilities plus six plants dedicated to its WAVE joint venture.

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Armstrong World Industries
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Lancaster, PA 17603