

Press Release FOR IMMEDIATE RELEASE

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## Tectum® Create!™ Direct-Attach Ceiling and Wall Panels from Armstrong Transform Spaces with Distinctive Image Depth and Personality

Texture-rich panels combine printed images with excellent sound absorption



LANCASTER, Pa. – New Tectum® Create!™ Direct-Attach panels from Armstrong Ceiling & Wall Solutions can transform any interior space with distinctive image depth and personality.

The texture-rich ceiling and wall panels combine printed images and acoustics to create beautiful spaces with a variety of standard and custom designs. With an NRC of up to 0.85, depending on mounting method, the 1" thick panels provide

outstanding acoustical performance, making them a great retrofit solution for noise reduction.

Tectum Create! Direct-Attach ceiling and wall panels are available in four standard designs, including Textured Hex, Exposed Brick, Rustic Plank and Steady Wave. Custom designs can be used to create one-of-a-kind acoustical artwork tailored to any aesthetic.

## **Available in Two Panel Sizes**

Panel sizes include 23 3/4" x 48" and 47 3/4" x 96" with long and short beveled edges. Panels can be directly attached to a wide variety of interior ceiling and wall surfaces.

With repeated panel patterns, Tectum Create! Direct-Attach ceiling and wall panels can span surfaces in both horizontal and vertical directions.

The rich texture of these panels enhances printed images with high contrast to provide an almost three-dimensional visual when viewed from a distance greater than five feet.

Made from cementitious wood fiber, standard Tectum Create! Direct-Attach ceiling and wall panels are part of the <u>Sustain®</u> portfolio and meet the most stringent industry sustainability compliance standards today. Tectum Create! Direct-Attach panels are also part of the CleanAssure™ family of cleanable, disinfectable products that help make spaces cleaner and healthier.

For more information about Tectum Create! Direct-Attach ceiling and wall panels, visit Tectum Create!. For more support, contact an Armstrong TechLine expert at armstrongceilings.com/techline.

## **About Armstrong World Industries**

Armstrong World Industries, Inc. (AWI) is a leader in the design and manufacture of innovative commercial and residential ceiling, wall, and suspension system solutions in the Americas. With \$937 million in revenue in 2020, AWI has about 2,800 employees and a manufacturing network of 15 facilities plus six plants dedicated to its WAVE joint venture.

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