



Press Release FOR IMMEDIATE RELEASE August 15, 2023 CONTACT: Cindy O'Neill 717-396-5671 717-725-9514 email

## Armstrong World Industries Acquires BŌK Modern

Armstrong further expands its architectural metal portfolio with new design capabilities



LANCASTER, Pa. — Armstrong World Industries announced that it has acquired BŌK Modern, a pioneer in the design and development of integrated architectural metal systems for a broad range of interior and exterior applications.

BŌK has built its business on collaborating with architects, designers, general contractors, and installers to create an expanding portfolio of innovative

architectural metal solutions, including façades, rainscreens, fencing, and interior and exterior partitions. While many exterior metal elements are supported by bulky steel structures that are aesthetically unappealing, BŌK has developed elegant solutions that incorporate the structural support right into the design. These designs allow architects and designers to create beautiful, functional, and cost-effective buildings.

## **New Design Capabilities**

"BŌK is a strong complement to our growing metal category and will add new design capabilities to Armstrong with a particular focus on innovation that delivers a customer's design intent with greater efficiency," said Vic Grizzle, CEO and President, Armstrong World Industries.

BŌK was founded in Northern California in 2009 by designer Heddie Chu and architect Russ Naylor who are both remaining with the company. With a unique approach to metal fabrication, design, and engineering, BŌK works to bring design visions into reality by combining the best design and technical approach to provide superior aesthetics with simplicity and efficiency.

"Much like Armstrong, we pride ourselves on helping designers and architects bring their vision to life with simple, elegant solutions," said Chu and Naylor. "Armstrong has built a unique position in the industry for metal architectural solutions, and we're excited about the growth we can achieve by partnering with Armstrong. We look forward to collaborating with the Armstrong Móz and Arktura businesses, along with our broader metal network, as we share common design and innovation DNA."

To learn more, visit <a href="https://www.armstrongceilings.com/BOKModern">www.armstrong Armstrong Metal product portfolio visit</a>
<a href="https://www.armstrongceilings.com/metal">www.armstrongceilings.com/metal</a>. If help is needed, reach an Armstrong
<a href="https://www.armstrongceilings.com/techline">TechLine</a> expert at <a href="https://www.armstrongceilings.com/techline">armstrongceilings.com/techline</a>.

## **About Armstrong World Industries**

Armstrong World Industries, Inc. (AWI) is a leader in the design and manufacture of innovative ceiling and wall system solutions in the Americas. With \$1.2 billion in revenue in 2022, AWI has approximately 3,000 employees and a manufacturing network of 16 facilities, plus seven facilities dedicated to its WAVE joint venture.

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