

Press Release FOR IMMEDIATE RELEASE November 9, 2023 CONTACT: Cindy O'Neill 717-396-5671 717-725-9514 <u>email</u>

Armstrong World Industries Expands Veneer Offerings Within the WoodWorks® Product Family

Updates include the introduction of WoodWorks® Linear Veneered Closed and 10 new veneer options for two established product lines



LANCASTER, Pa. — Armstrong World Industries has just expanded options in its WoodWorks® product family, which offers a variety of real-wood veneer ceiling panels and planks to bring the warmth and beauty of nature into almost any interior space.

In addition to <u>WoodWorks® Linear Veneered Open</u> (formerly WoodWorks Linear Veneered Planks), and <u>WoodWorks® Linear Veneered Panels</u>, Armstrong introduced <u>WoodWorks® Linear Veneered Closed</u>, providing standard linear design with three edge profile options for a variety of visuals. Standard veneer selection for WoodWorks Linear Veneered Open and WoodWorks Linear Veneered Panels has been upgraded to add 10 new options to four of the most popular legacy veneers.

"Our approach to improving the Armstrong WoodWorks product family was a strategic one, taking into account what matters most to today's architects and designers," said Richard Murlin, Director, WoodWorks, at Armstrong. "As we explored how their wants and needs have evolved, our focus for expanding our veneer offerings centered on providing the flexibility that enables creative designs as well as making it easier to bring the distinctive beauty of nature indoors."

Easy-to-Install Linear Visuals

For the new WoodWorks Linear Veneered Closed, planks come in standard 4" and 6" plank lengths, plus three edge profile options: notched, beveled, and square (non-reveal). In addition, 14 standard real-wood veneer finishes feature various species and cuts to provide a variety of wood visuals. For added installation benefits, WoodWorks Linear Veneered Closed planks install on familiar heavy-duty Prelude® XL® grid with mounting clips. WoodWorks Linear Veneered Closed planks also carry ASTM E84 Class A Fire Performance.

14 Standard Veneers and Biophilic Design Enhance IEQ

The linear aesthetics and natural warmth of wood achieved from WoodWorks linear veneered products help create biophilic designs that enhance Indoor Environmental Quality (IEQ) and can contribute to building certification standards such as the WELL[™] v2 "Nature and Place" feature.

All three product lines come in four of AWI's most popular legacy veneers: Light Cherry, Maple, Redux Wood, and Walnut. In addition, all three are available in 10 new veneer finishes with carefully curated species and veneer cuts offering a beautiful natural variation: Plain Slice Cherry, Plain Slice Walnut, Plain Slice White Ash, Plain Slice White Maple, Plain Slice White Oak, Quartered Mahogany, Quartered Sapele, Quartered Walnut, Rift White Oak, and Vertical Grain Fir.

WoodWorks Linear Veneered Open planks, WoodWorks Linear Veneered Panels, and WoodWorks Linear Veneered Closed planks all contain 100 percent USDA biobased content and select veneers are part of the Armstrong Fast134 program, affording an order-to-ship time of four weeks or less.

For more information about WoodWorks ceiling panels, visit <u>www.armstrongceilings.com/woodworks</u>. If help is needed, reach an Armstrong TechLine expert at <u>armstrongceilings.com/techline</u>.

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About Armstrong World Industries

Armstrong World Industries, Inc. (AWI) is a leader in the design and manufacture of innovative ceiling and wall system solutions in the Americas. With \$1.2 billion in revenue in 2022, AWI has approximately 3,100 employees and a manufacturing network of 16 facilities, plus seven facilities dedicated to its WAVE joint venture.

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